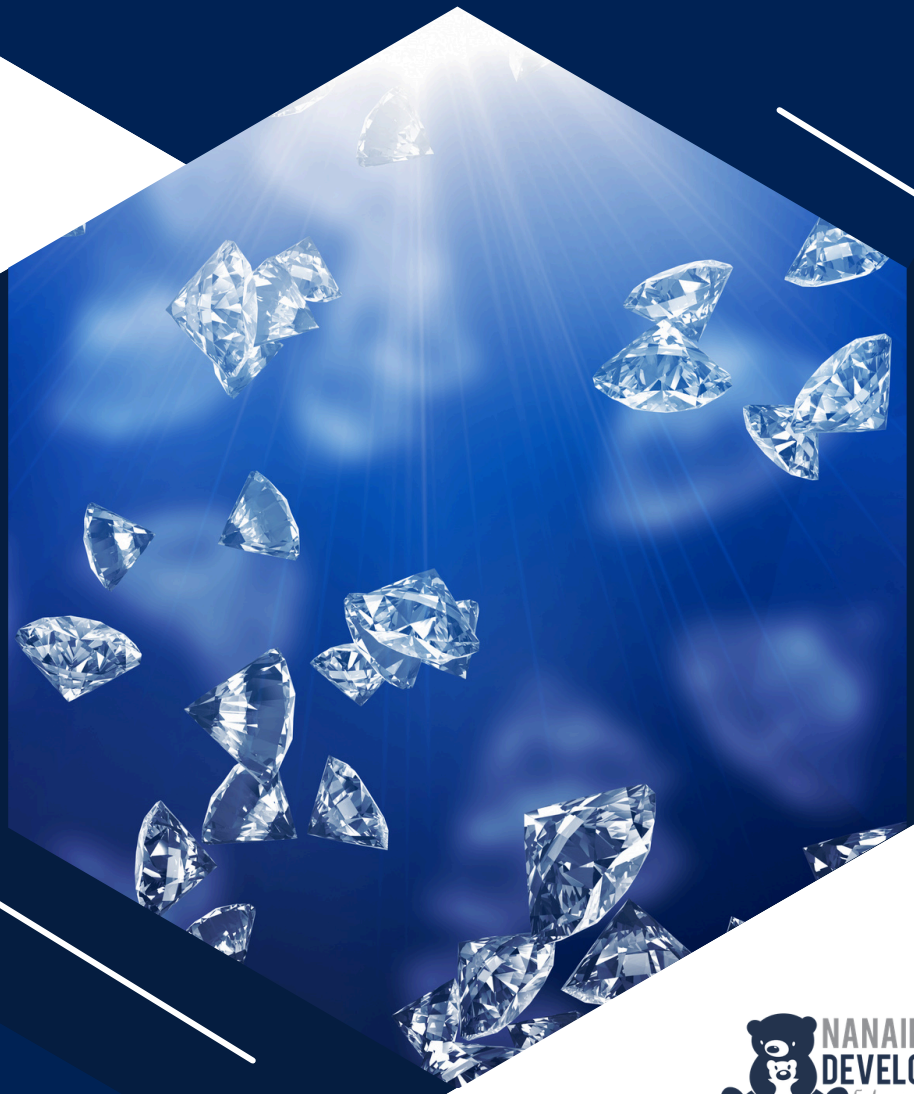
Nanaimo Child Development Centre
60th Anniversary Gala
May 15, 2027 - VIU Welcome Centre

Diamonds & Dreams

SPONSORSHIP OPPORTUNITIES



NANAIMO CHILD DEVELOPMENT CENTRE
Embracing Possibilities, Empowering Families

www.nanaimocdc.com

Diamonds & Dreams:
A 60th Anniversary Gala Experience

Every Child a Diamond. Every Future a Dream.
On May 15, 2027, the Vancouver Island University Welcome Centre will be masterfully transformed to mark a historic milestone: the Nanaimo Child Development Centre's 60th Anniversary. 250-300 of the region's prominent business leaders, visionaries, and community champions will gather for an exclusive, invitation-only evening defined by exquisite gastronomy, inspired design, profound generosity, and collective celebration. Together, we will honour six decades of empowering children to discover their strengths, reach critical milestones, and build brighter futures – all while raising $260,000 to fortify the Centre's life-changing work.

Formal Wear. Gorgeous Gowns. A Touch of Sparkle.
The experience commences as guests arrive along a grand red carpet, greeted by a glass of champagne and the elegant cadence of live strings.
Before the evening fully unfolds, a professional portrait against our custom media wall captures the glamour and significance of the occasion.

Diamonds & Dreams Revealed
Inside the main pavilion, the stage is set and the tables are beautifully dressed. Strands of light catch diamond-inspired details throughout the tiered room, while the patio offers a breathtaking panoramic view as the sun sets and the city of Nanaimo begins to glow.
Throughout the space, an evocative visual timeline, historical photography, and screen displays tell the Nanaimo Child Development Centre's vibrant story. It is a visual testament honouring the pioneers who built the foundation, the resilient families who have walked through our doors, and six decades of helping children belong and thrive.

Champagne with a View
The reception comes alive with champagne, signature cocktails, handcrafted hors d'oeuvres, and live culinary action stations. This is a dedicated time to explore the beautifully transformed space, enjoy the sunset from the patio, and connect with the region's most influential and engaged changemakers.
The curated silent auction begins, unveiling a spectacular collection of distinctive items and experiences. Nearby, the highly anticipated anniversary bears make their first appearance. Each acts as a cuddly keepsake – and one very special bear carries a diamond surprise.

Elegance is Served
Guests take their places for an exquisite, multi-course dinner envisioned by Vancouver Island University's chefs and meticulously prepared by the next generation of culinary talent. Created exclusively for Diamonds & Dreams, the menu will celebrate exceptional gastronomy and the vibrant future of Island cuisine. A curated selection of fine wines, signature cocktails, premium spirits, and non-alcoholic options accompany the evening's presentation.

60 Years in the Making
As dinner is served, powerful stories and intimate speeches introduce the children and families at the very heart of the Centre's mission. A moving tribute honours the visionaries whose determination built the first 60 years. The voices and images of today reveal what that legacy now makes possible, seamlessly guided by our evening's host.
For six decades, the Nanaimo Child Development Centre has stood beside children with diverse abilities and their families. Through early intervention, family support, and compassionate care, the Centre helps children discover their strengths, achieve meaningful milestones, and participate fully in their communities. Today, approximately 1,900 children and families receive these services and supports each year, entirely free of charge. Sixty years of community impact have led to this room, this night, and the shared opportunity to shape what comes next.

Momentum and Milestones
The energy in the room rises with a spirited, high-stakes live auction. Funds raised will directly strengthen the Centre's facilities, playspace, inclusive playgroup and other programs, creating vital opportunities for local children to learn, grow, belong, and thrive. Every bid, gift, and raised paddle converts immediate possibility into generational progress.

After Dinner, the Night Shines On
As the formal program concludes, the evening moves into a relaxed final chapter. Music from a renowned DJ sets the mood as guests enjoy a final cocktail, continue conversations or step onto the illuminated patio to take in the view.
Dance, connect, or simply stay awhile – the night is yours to enjoy.

A Legacy You Helped Write
The final conversations linger as the sweeping lights of Nanaimo stretch far beyond the patio. Guests depart with a curated gift bag and a professional portrait delivered digitally after the gala. With your permission, selected photographs will become part of the official event recap and the Centre's messages of gratitude.
Most importantly, guests leave knowing their presence helped forge a brighter path for local children and families. For 60 years, the Nanaimo Child Development Centre has helped children recognize their strengths and dream bigger. Diamonds & Dreams honours that remarkable legacy, and invites our community to help every child shine, grow, and build a brilliant future.

Event at a Glance
- ✦ Date: May 15, 2027
- ✦ Location: Vancouver Island University Welcome Centre
- ✦ Attire: Formal, with a Touch of Sparkle
- ✦ Admission: Strictly by Invitation

Sponsorship Opportunities

Put Your Name on a Night That Will Shape What Comes Next
Diamonds & Dreams will bring together more than 250 of the region's business leaders, philanthropists and community champions for an invitation-only evening celebrating the Nanaimo Child Development Centre's 60th anniversary.
For six decades, the Centre has supported children with diverse abilities as they discover their strengths, reach meaningful milestones and build brighter futures.
By sponsoring Diamonds & Dreams, your organization will become part of this remarkable celebration while helping raise $260,000 for accessibility and inclusion, family programs and supports, Playgroup and Playspace, and priority improvements at the Centre.

Presenting Sponsor - $50,060

- **Exclusive – 1 available**
- **10 gala seats**

Our highest level of sponsorship, offering exceptional visibility before, during and after Diamonds & Dreams. The Presenting Sponsor receives:

- Premier logo placement on the event website, invitations, tickets, selected print materials, digital screens and event signage
- Premier logo placement in the official gala program
- Prominent logo placement on the red-carpet media wall, appearing in professional guest portraits
- Premium-positioned table for 10 guests
- Enhanced table service during the gala
- Brief executive speaking opportunity during the gala welcome
- Dedicated sponsor profile on the event website, including a link to the sponsor's website
- Short executive interview produced for the Centre's social-media channels
- 1 dedicated sponsor-announcement post
- Recognition in selected stories, reels and event-related social content
- Dedicated sponsor e-mail to the NCDC community
- Opportunity to provide an approved branded guest experience or gift
- Recognition in the post-event recap video
- Featured recognition in the post-event appreciation campaign
- Industry-category exclusivity
- First right of refusal for the presenting sponsorship of future Diamonds & Dreams galas

Anniversary Legacy Sponsor - $25,060

- **Exclusive – 1 available**
- **10 gala seats**

A prominent sponsorship recognizing an organization committed to the Centre's legacy and future. The Anniversary Legacy Sponsor receives:

- Prominent logo placement on the event website, selected print materials, digital screens and event signage
- Preferred-positioned table for 10 guests
- Enhanced table service during the gala
- Verbal recognition during the gala
- Featured sponsor profile on the event website, including a link to the sponsor's website
- Short sponsor feature produced for the Centre's social-media channels
- 1 dedicated sponsor-announcement post
- Recognition in selected stories, reels and event-related social content
- Logo recognition in event e-mail communications
- Recognition in the post-event recap video
- Featured recognition in the post-event appreciation campaign
- Industry-category exclusivity

Signature Experience Sponsor - $10,060

- **Limited opportunities available**
- **8 gala seats**

Signature Experience Sponsorships connect your organization with a defining part of the Diamonds & Dreams experience. Potential sponsorship partnerships may include: **Signature Cocktail Sponsor, Dinner Experience/Diamond Dining Sponsor, Seafood Sponsor, Sweet Treat/Sweet Dreams Sponsor, Community Champion**. The final sponsorship name, experience and benefits will be confirmed with the sponsor and the Nanaimo Child Development Centre. Each Signature Experience Sponsor receives:

- Preferred table placement
- Prominent logo recognition on the event website, selected event materials and digital screens
- Recognition connected to the sponsored experience
- Verbal recognition during the gala where appropriate
- 1 dedicated sponsor-announcement post
- Recognition in selected stories, reels and event-related social content
- Logo recognition in selected event e-mail communications
- Recognition in the post-event recap video
- Recognition in the post-event appreciation campaign
- Opportunity to provide an approved branded element connected to the sponsored experience

Featured Experience Sponsor - $5,060

- **Exclusive - 1 available for each experience**
- **4 gala seats**

Featured Experience Sponsors help bring the defining moments of Diamonds & Dreams to life. Every Featured Experience Sponsor receives:

- Featured recognition connected to the sponsored experience
- Logo recognition on the event website, selected event materials and digital screens
- 1 sponsor-announcement post
- Recognition in selected stories and event-related social content
- Recognition during the gala where appropriate
- Recognition in the post-event appreciation campaign

Décor Sponsor

Your sponsorship will allow us to transform the venue into the elegant setting we imagine for Diamonds & Dreams. Additional recognition includes:

- Recognition as the exclusive Décor Sponsor
- Brand association with the evening's design, tablescapes and diamond-inspired details
- Featured logo recognition on selected event screens and signage
- Recognition in selected photographs and social content showcasing the room
- Social media interview on site during decorating the day before the event

Media Wall Sponsor

Place your organization at the centre of one of the evening's most photographed experiences. Additional recognition includes:

- Recognition as the exclusive Media Wall Sponsor
- Featured logo placement on the custom media wall beneath the Presenting Sponsor
- Brand visibility in professional guest portraits
- Recognition connected to the portrait experience
- Inclusion in selected event photography and recap content

Red Carpet Sponsor

Help create the first impression of Diamonds & Dreams. Additional recognition includes:

- Recognition as the exclusive Red Carpet Sponsor
- Featured signage at the gala entrance
- Brand recognition throughout the arrival experience
- Recognition in selected red-carpet photographs and social content
- Opportunity for company representatives to be photographed during the reception

Live Strings Sponsor

Set the tone for the night from the moment guests arrive. Additional recognition includes:

- Recognition as the exclusive Live Strings Sponsor
- Featured signage near the arrival performance
- Logo recognition on selected event screens
- Recognition in the gala program
- Social-media recognition connected to the performance

Patio View Sponsor

Place your organization's brand alongside Nanaimo's best view. Additional recognition includes:

- Recognition as the exclusive Patio View Sponsor
- Featured signage on the venue's outdoor patio
- Logo recognition on selected event screens
- Recognition in the gala program
- Social-media recognition connected to the patio view

Hospitality Sponsor

Your sponsorship will help us ensure all our guests are welcomed and cared for throughout the evening. Additional recognition includes:

- Recognition as the exclusive Hospitality Sponsor
- Brand association with the guest-welcome experience
- Featured recognition at selected hospitality touchpoints
- Logo recognition on selected event screens
- Opportunity to provide an approved element for the guest gift bags

Live Auction Sponsor

Take your place alongside one of the evening's most-anticipated fundraising moments. Additional recognition includes:

- Recognition as the exclusive Live Auction Sponsor
- Featured logo recognition on auction screens
- Verbal acknowledgement before the live auction
- Brand recognition during the auction presentation
- Social-media recognition connected to the live auction
- Recognition in the post-event recap video

Custom Sponsorship Opportunities

If one of the listed opportunities does not align with your organization's objectives, the sponsorship team can develop a tailored opportunity based on your preferred level of support and an approved element of the gala. All custom benefits will be confirmed in writing and are subject to availability and the Centre's approval. Custom sponsorships may include an appropriate combination of:

- Gala seats
- Website and digital-screen recognition
- Recognition connected to a specific guest experience
- Social-media acknowledgement
- Recognition in selected event communications
- Post-event appreciation

Ready to Shine With Us?

Sponsorship opportunities are limited and will be confirmed on a first-commitment basis. To receive full promotional recognition, sponsors are encouraged to confirm their participation by March 15, 2027, and provide a vector logo or high-resolution PNG when their sponsorship is confirmed.

To discuss a sponsorship opportunity, please contact:

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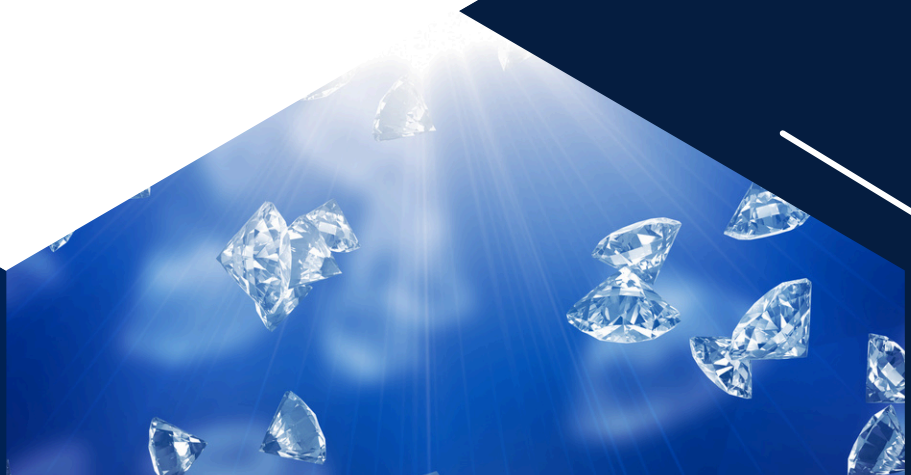
250-591-4601

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