



Jenn HOUTBY-FERGUSON

A seasoned meeting & event professional, Jenn Houtby-Ferguson, CMP CMM has a passion for non-profit development. With a preemie daughter who was supported by the CDC, Jenn experienced firsthand the impact of the Centres good work. Jenn brings a rare balance of executive level experience in hotels, event planning and destination marketing combined with a passion for teaching to the Board. In 2015, Jenn completed a Master of Arts in Tourism Management (MATM) through Royal Roads University, with a focus on emergency preparedness and crisis communications and is keen to support the CDC and our partners be ready. Jenn is also a sessional instructor at Vancouver Island University.