



CONFERENCE

November 3-4, 2017

Sponsorship Package

For more details:
sales@makingconnectionsconference.com

Hosted by the Nanaimo Child Development Centre (NCDC) our Second Annual Conference on Childhood Development & their Mental Health – for all who are working with or raising children, such as Physiotherapists, Occupational Therapists, Speech Therapists, Infant Development Clinicians, Childcare Consultants, Family Consultants, Counsellors, Teachers, Principals, Early Childhood Educators, Child and Youth Care Clinicians, Parents/Guardians. This Conference will have something of importance for anyone who would like to have more knowledge, community or excellence in supporting the development and mental health of children and youth.





Dear Sponsors:

The Nanaimo Child Development Centre of British Columbia is pleased to announce its second annual professional development conference hosting presenters, clinicians, front line workers, and parents from across the province.

Your participation in the Making Connections Conference 2017 will provide you with a unique opportunity to demonstrate your businesses dedication in supporting our community, both to the members who require support and to those who provide the support needed. This year's conference will expose you to a truly diverse audience including professionals, clinicians, front line workers, parents, students, and future professionals.

With anxiety and attachment issues in children plaguing so many families today, this conference is sure to be a highly sought after event. The Nanaimo Child Development Centre (a non-profit agency) is continuing to lead the way to bring as much value and support to the community of Nanaimo as it possibly can. You can join us in being a part of this journey and supporting our desire to make a positive difference in the lives of others.

There are limited sponsorship opportunities for this event. Allocation of sponsorships will be on a first come, first serve basis. All applications received will be reviewed before final approval is provided. This professional development conference is a very exciting opportunity to bring people together, to share knowledge and experiences, and to allow companies to show their support to the community. We welcome applications from all interested sponsors.

We look forward to hearing from you!

Sincerely,

William Hames

William Hames,
Conference Sales and Marketing Coordinator

CONFERENCE LOCATION AND TIMES

Vancouver Island Conference Centre

101 Gordon Street
Nanaimo, BC, V9R 5J8

Phone: 250-244-4050

Website: <http://www.viconference.com>

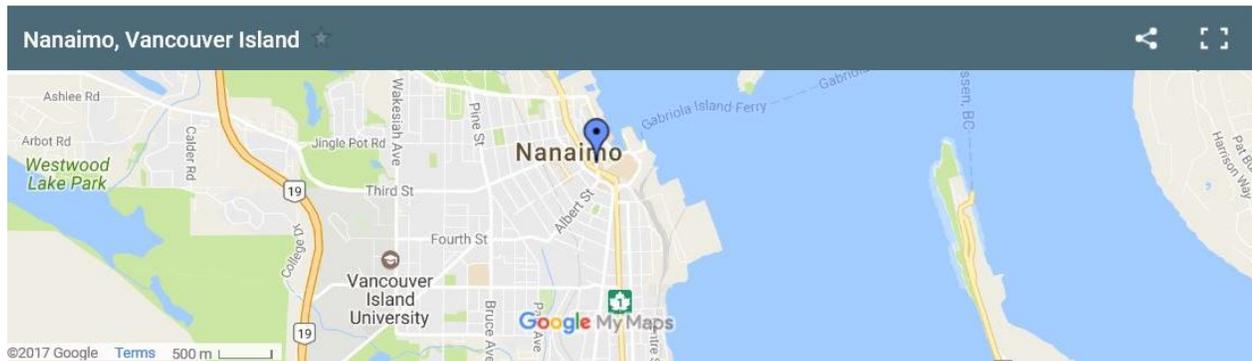


TIMES

November 3, 2017 Set up from 7:00am – 8:00am
Conference Registration from 8:00am – 8:45am
Conference from 8:45am – 4:30pm

November 4, 2017 Set up from 7:00am – 8:00am
Conference Registration from 8:00am – 8:45am
Conference from 8:45am – 4:30pm
Trade Show acknowledgements: 4:00pm
Display take down until 6:00pm

MAP AND DIRECTIONS



<http://www.viconference.com/directions-map.html>

ACCOMMODATIONS

Special conference room rates are available at the hotels listed below.

Best Western Dorchester Hotel

70 Church Street, Nanaimo, BC

Phone: 250-754-6835 or 1-800- 661-2449

Booking Link: <https://www.bestwestern.com>

Coast Bastion Hotel

11 Bastion Street, Nanaimo, BC

Phone: 250-753-6601

Booking Link: <http://coa.st/sgl4>

WHO WE ARE

Welcome to the second annual professional development conference hosted by the Nanaimo Child Development Centre, www.NanaimoCDC.com. Our non-profit agency has been a pivotal part of the community since 1967. We are dedicated to bringing about the highest level of service and support to all members of the Nanaimo community and surrounding areas. We believe in helping others so much that we are now offering an annual professional development conference to assist professionals and parents. We believe that everyone has the right to be offered the tools to help others in the best way possible.

Last year was our inaugural professional development conference with Dr. Hilary Leighton and David Segal as our keynote speakers, discussing Nature Based Play. It was such a huge success that we are bringing back our conference again this year with our keynote speaker being Dr. Vanessa Lapointe. She will be discussing the topic of attachment and anxiety in children. Attachment and anxiety in children is one of the leading issues troubling our children today. Dr. Vanessa Lapointe is a registered Psychologist with more than 15 years of experience and will be sharing her knowledge and wisdom at this year's conference event. We also have more than 10 additional experienced presenters over the two-day conference, on topics of mental health and development of children and youth.

We believe that this year will be another huge success as well. As per the request from the feedback we received last year, we are expanding our conference from a one-day event to a two-day event, and we will be focusing the participation in our event to an even wider audience including clinicians, front line workers, future professionals, volunteers, students, and parents. We would love to share this experience with everyone and would welcome the opportunity to team up with other agencies and companies in providing an excellent conference experience.

WHY WE DO WHAT WE DO

Every year more and more children and families are looking for support in the social services sector. They depend on social service professionals to provide the most current information and best practices the industry can offer. Practitioners look for opportunities to help each and every member of a family, from the children, to the caregivers/parents, the grandparents, and even their extended family. As every professional enters the social services sector, they take on a responsibility to be the best professional they can be. It can be a challenge for each practitioner to balance family, work, friends, relationships, personal interests and still stay on top of the latest research to best support those who depend on us.

Our professional development conference is designed to help clinicians, front line workers, and family members to have an avenue to receive top quality, modern day information in one convenient location. This venue also provides an excellent opportunity for networking with others and sharing knowledge, ideas and experiences. We provide top quality keynote speakers that have an array of experience and can focus the conversation on today's most complex issues. We then allow our participants to choose from a range of workshops with specialized topics that are led by leading practitioners working within that field.

TESTIMONIALS

"I loved the interactive creative activities – great promo/souvenirs"

"Very positive, lots of movement and practicing what was being taught"

"Love meeting like-minded people from all different professional fields"

"Fantastic energy, fierceness for their focus, friendliness, knowledge-sharing, excellent information and stand-up activities"

"Exceeded expectations – making new connections, feeling part of something bigger, refreshed, energized and capable"

"Practical experience – hands on techniques that I can use everyday"

THE BENEFITS TO YOU

Connect with Your Customers

With the high number of products and services on the market today, people have more options than ever before. Sponsoring a conference that resonates with a large target demographic that is aligned with your company is a great way to demonstrate that your values match theirs.

Increased Awareness of Who You Are and What You Have to Offer

Sponsoring a conference is a great way to bring hundreds of your target market together all at one time for you to demonstrate the value you can offer to them. With recognition throughout the conference, having your own display stand, branding on social media as well as material given out to all participants, you will be reaching an audience tailored to your product or service throughout the two-day event.

Tell Your Story and Win New Customers

Being able to provide a live pitch to all our participants during our catered lunch allows you to share your values and beliefs to a whole new audience that may align with your product or service. This is allowing you to set the tone and create a positive and lasting image with your new customers and reinforces what your existing customers have come to expect from you.

Give your Staff Something to Smile About

Being a sponsor for an event that supports other people allows your staff to feel pride in the company they work for and in their community. It also reflects their dedication and commitment to others. Having your staff verbally share your contribution to such a worthy conference only creates the kind of positive word of mouth that money just can't buy.

Social Media Exposure

We have exposure to a large audience on Facebook, Twitter, Making Connections webpage, the Nanaimo Child Development Centre webpage, LinkedIn, Snapchat, Instagram and many more. With so many social media platforms, you will be able to reach new customers like never before.

Unique Marketing Channels

The Nanaimo Child Development Centre has a very long standing trust with the community and has had, and continues to have, exceptional relations with other non-profit agencies, social service agencies, and other agencies in the Nanaimo and surrounding area. Your exhibitor participation in our conference in conjunction with our excellent reputation, will bring about new exposure for your company through the Nanaimo Child Development Centre and will add to your already existing positive brand value.

The Sooner, the Better

Once you have made the decision to join our conference experience, you should register your sponsorship package right away. Not only are some sponsorship packages limited, but the earlier you register, the earlier we can start adding your company information to all our marketing channels for the big event. This way you get the most bang for your buck!

Keynote Speaker

Vanessa Lapointe is a registered psychologist who has been nurturing, guiding, and supporting families and children for more than fifteen years. She is the author of *Discipline without Damage* and is the Founder of 'The Wishing Star' Lapointe Developmental Clinic. Vanessa provides psychoeducational assessments, consults on research projects, has infant mental health expertise, provides counselling and consultation, and is a highly sought after keynote speaker. Vanessa is able to speak on discipline, behavior, anxiety, attachment, anger, mental health in children, why adults need to be in charge, play, resilience, sensitivity, emotional regulation, divorce, screen time, adoption, sleep, and much more.

Check out the full line-up at our conference website: www.makingconnectionsconference.com



SPONSORSHIP PACKAGES

PACKAGE 1 – Bronze Package – Support Sponsor – \$1000

- Advertisement banner in main conference room
- Presence on Social Media, event website, newsletter
- Small banner on website
- Callout at beginning of conference day 1 & 2
- Special 'quote' in your acknowledgement
- Logo on cover of program packages
- Pamphlet in program packages
- USB takeaways for participants will host conference program material, as well as sponsor information and pamphlets
- 25% discount on tradeshow exhibitor fee

PACKAGE 2 – Silver Package – Break Time Sponsor - \$2500

- Advertisement banner in main conference room – preferred location
- Presence on Social Media and Print
- Presence on event website, newsletter, Eventbrite
- Medium banner on website
- Callout at beginning of conference day 1 or day 2, and at end of conference
- Special 'quote' in your acknowledgement
- Sponsor speaker at lunch day 1 or day 2 (10 minutes introduction of sponsor)
- Lunch included with delegates
- Logo on cover of program packages
- Full page insert and pamphlet in all program packages
- USB takeaways for participants will host conference program material, as well as sponsor information and pamphlets
- 50% discount on tradeshow exhibitor fee
- Preferred locations

PACKAGE 3 – Gold Package – Lead Conference Sponsor - \$5000

- Advertisement banner in main conference room – premium location
- Presence on Social Media, Print, and video
- Presence on event website, newsletter, Eventbrite
- Large banner on website
- Callout at beginning of conference day 1 & 2, at end of conference, prior to lunch break
- Special 'quote' in your acknowledgement
- Sponsor speaker at beginning of day 1 & day 2 (10 minutes introduction of sponsor)
- Logo on cover of program packages
- Full page insert and pamphlet in all program packages
- Top tier recognition on all conference materials
- USB takeaways for participants will host conference program material, as well as sponsor information and pamphlets
- Complimentary vendor fee at tradeshow
- Premium Exhibitor location at no charge
- One free attendance to the full two-day conference, keynotes and workshops

AGREEMENT

If you have any questions pertaining to the information in this package, please don't hesitate to contact us. We will be happy to clarify any points for you and guide you to a clearer understanding of what is being offered and received by both parties.

Once you feel confident about your decision to join us in this sensational experience and are ready to move forward, please complete the application below and forward this agreement to us.

Once we have received your signed agreement, we will contact you as soon as possible and start working alongside you in preparation of the big event.

Please feel free contact William Hames at 250-619-3882 or email him at sales@makingconnectionsconference.com

CANCELLATION POLICY

Due to the nature of the marketing involved surrounding this event, should the need arise to cancel your sponsorship package; all fees will be non-refundable.



SPONSORSHIP APPLICATION FORM

COMPANY OR ORGANIZATION

NAME: _____

MAILING ADDRESS:

_____ *Street* _____ *City*

_____ *Province* _____ *Postal Code*

MAIN CONTACT PERSON: _____

TELEPHONE # _____ FAX # _____

E-MAIL: _____

Gold Sponsorship Level	\$5,000	\$ _____
Silver Sponsorship Level	\$2,500	\$ _____
Bronze Sponsorship Level	\$1,000	\$ _____
	TOTAL	\$ _____

WOULD YOU BE WILLING TO DONATE AN ITEM (S) AS A DOOR PRIZE: Yes ___ No ___

PAYMENT OPTIONS

By Cheque: Please make payable to Nanaimo Child Development Centre.

By Credit Card: (Visa/MC/Card) # _____ **Expiry Date:** _____

Cardholder's Name: _____

Signature: _____

Please email this form to William Hames at sales@makingconnectionsconference.com or call William at 250-619-3882 if you have any questions.